Our programs have the following **3 main advantages** over other programs in the market:

1. Designed with a blend of the best coaching methodologies to give you a broad set of tools to apply at your leadership position, life transformation or in your own coaching practice.

2. In-class face to face traditional classroom classes with reduced groups, plus additional activities including study groups, reading, coaching practices and discussion forums.

3. Additional Marketing module for independent practitioners to understand the coaching industry, pricing, sales administration, sales techniques, social media and how to better promote their new coaching skills both as a private practice or within organizations.

What this gives you is a great coaching (and marketing) skills toolbox and the best adult learning experience to acquire and master your new coaching skills.

This training integrates the most powerful coaching models that have proved to be effective all over the world. Here are some of the elements:

- **The Inner Game** (*Timothy Gallwey*)
- **Transformational Coaching** (*Thomas Leonard*)
- **Neuro-Linguistic Programming** (*Richard Bandler and John Grinder*)
- **Ontological Coaching** (*Fernando Flores*)
- **Integral Models of Coaching** (*Ken Wilber*)
- **Behavioral Coaching for Managers**

In addition our trainers keep incorporating the latest findings on Neuroscience, Emotional Intelligence and Mindfulness.

This training was awarded the European Quality Award (EQA) in 2010 by the European Coaching and Mentoring Association (EMCC). The program meets the requirement to be submitted as coach-specific training for the ICF Portfolio Path. Through the **International Coach Certification Training** you will develop ICC core coaching competencies, empowering your current profession and leadership with new skills and competencies or building a new career as a professional Coach.

This training is given in sixteen languages in more than 20 countries through a network of Certified Trainers; thus building a network of professional coaches using the same vision, values and ethics in Coaching.

**WHO IS THIS TRAINING FOR?**

Usually our classes have the following mix of participants:

- High-level executives, leaders and managers that will use coaching skills to accelerate people development and results in their organizations.
- Business owners and individuals looking for a personal transformation in the way they manage their life, relationships, business and careers.
- Teachers, psychologists, human resources professionals, retirees, counselors and consultants that want to start or expand their independent professional practice with coaching services.

**TRAINING STRUCTURE**

ICS programs are modular to assimilate the content and master the skills over a period of 2 to 5 months. ICC Certification training is organized in several core skills modules covering theory and practice and allowing one month between sessions for additional practice and application.
You will become proficient in the 8 basic competencies of ICC Coaching:

1. Establishing Rapport and Trust
2. Coaching Powerful Questions
3. Intuition and Listening
4. Giving and Receiving Feedback
5. Creating Consciousness
6. Goals and Values Clarification
7. Effective Tasks/Home Work Management
8. Changing Limiting Beliefs by Empowering Beliefs

HOW YOU BENEFIT FROM THIS TRAINING?

Coaching is used in many professions:

- As a manager you can use coaching to develop your people and build stronger teams as you develop yourself as a better leader.
- As a psychologist or therapist you can use coaching to supplement your skills with clients.
- As a teacher you can use coaching to help your students achieve more.
- If you are working with people to develop and help them in any way, then coaching is important for you.

Coaching will help you offer more services to current clients and move into wider markets.

WHAT ARE THE ADDITIONAL BENEFITS OF THIS TRAINING?

- Official International certification and join an ever growing network of coaches.
- Membership of the ICC with access to the ICC Social Campus, forums, chatroom and library.
- Your profile and contact information listed on the ICC site for client referrals.
- Internationally experienced trainers.
- More skill, more knowledge and more self-development.

WHAT ARE THE BENEFITS OF THIS TRAINING FOR YOUR ORGANIZATION?

- Coaching is evidence of the company’s commitment to developing its people.
- Coaching provides a long-term investment in higher performance.
- Teamwork is improved.
- Coaching contributes to a supportive organizational culture with high morale.
- Coaching retains key employees.
TESTIMONIALS FROM OUR PAST PARTICIPANTS

“Becoming a certified coach was my goal. When I carefully researched about a certification training, I thoroughly investigated all the other institutions, but none had offered more blended curriculum, well structured, effectively delivered, and ultimately reliable as the ICS Coaching Certification Training. I would recommend this certification training to anyone that wants to become a coach or to experienced coaches.”

Claudia Salazar  
Program Manager/Life/Business Coach

“A well put together and useful program that went deep and wide, with clearly-defined concepts, good pacing, appropriate use of repetition and reinforcement, a thoughtful mixture of content and practice, mentoring and community building, and inspiration. Thank you!”

Barbara Dyar

“This Coach training experience far exceeded my expectations. The experiential learning and face to face presentations are unique in today’s Coach training environment.”

Reverend Marilyn Wadkins  
Texas Conference of the United Methodist Church

LET’S TALK!

We can come to your city to deliver the training programs with a minimum of 10 participants - English or Español. To arrange a conversation with our Program Leader, please call 832-699-0028 OR send an email to info@icscoach.com and we will have a leader contact you.